



GIULIO DEL BALZO

PUBLIC POLICY & GOVERNMENT AFFAIRS PROFESSIONAL

PROFILE

Passionate and result-driven public policy professional with 10+ years experience in politics, campaigning, lobbying, negotiation, public speaking and community organizing.



CONTACT

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LANGUAGES

ITALIAN - MT

ENGLISH - C1

SPANISH - B2

GERMAN - B2

FRENCH - A2



EXPERIENCE

DEC. 2019-ONGOING: *BIRD - HEAD OF PUBLIC POLICY*

- Created the National Association of Micromobility (ANME) to represent the industry of micromobility
- Achieved the legalization of e-scooters sharing in Italy
- Unlocked e-scooter sharing tenders in 20+ Italian cities
- Drafted 15+ policy papers on urban mobility policies

MAY 2016-DEC. 2019: *AIRBNB - PUBLIC POLICY ASSOCIATE ITALY AND SEE*

- Managed government relations with 50+ MPs, +10 members of national governments, 50+ representatives of local governments in Italy and Southeast Europe
- Closed 20+ tourist tax agreements
- Participated as a spokesperson at 30+ public events and press conferences
- Prepared 100+ memos and policy papers
- Organized 1000+ members of the Host Community to lead advocacy campaigns

APR. 2013-MAR. 2017: *FUTUREDEM - NATIONAL PRESIDENT*

- Coordinated 700+ members all over Italy
- Fundraised 20K+ year to support the association activities
- Spoken at 100+ political events, including television and press interviews
- Organized 30+ conferences and 15+ schools of politics, with relevant personalities such as the Italian Prime Minister, 10+ journalists, and 30+ MPs

OCT. 2009-JUL. 2012: *MIUR - STUDENT REPRESENTATIVE*

- Represented 100+ schools in the provincial student council of Varese
- Organized "Legalitalia" a rally against Mafia engaging 6,000+ students from all the province
- Organized 15+ student assemblies with 1,400+ participants (all-school meetings) involving NGOs, politicians, and entrepreneurs



EDUCATION

• Hertie School of Governance

Master of Public Policy with a major in Policy Analysis

📅 AUG. 2015 - MAY 2018

• Bocconi University

Student Exchange - Economics and Management of Governments and International Organizations

📅 SEP. 2017 - JAN. 2018

• LUISS Guido Carli University

BA in Political Science, with a major in Politics Philosophy and Economics - 110/110 cum laude

📅 SEP. 2012 - JUL. 2015